

Αγγλική Περίληψη

The aim of the thesis was to study the parameters for creating and running a company in the field of Organic Electronics. The technology that can be used for the production of Organic Electronics is examined and described and estimated the costs of installing and operating the business. We described the current market situation for Organic Electronics. We described additionally the enterprises involved either as manufacturers of raw materials or as machinery manufacturers either as manufacturers of finished products. We made a SWOT analysis of the enterprise and examined the strengths and weaknesses as well as the difficulties and opportunities. Taking into account the estimates of installation costs, operating costs and manpower as well as the estimated sales and revenues, we estimated the cash flows and the capital required by the company to start to profits from its operation.