

Αγγλική Περίληψη

The aim of the present thesis was to write a business plan that refers to the creation of a business that operates on processes and systems of production and equipment of organic electronics as well as a business plan that refers to a business that deals with process and systems of production and equipment of organic electronics for the production of materials of high barrier and encapsulation. We examined the basic structure of a business plan, and the current situation in the field of organic electronics. We studied techniques of construction and physical vapor deposition techniques. For the second company we displayed the need of high-barrier films and encapsulation. The structure which was followed for both business was, firstly a summary of the idea of each company, then the idea of the product, the management and marketing, the manner of organization and the risks, finally the financial sources of each company.